Historic, Archive Document

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PLANTS that like best to be planted in AUGUST

A Recommendation to HOME GARDENER

Miss [Signature]  
U.S. Dept. of Agriculture
Washington, D.C.

from Bureau of Plant Industry

flowerfield
After you have looked over the rest of our offerings, turn back and write out your order on this handy --

**FLOWERFIELD BULB FARM**
FLOWERFIELD, LONG ISLAND, N. Y.

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<th>Quantity</th>
<th>NAME OF PLANT</th>
<th>Unit Price</th>
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**AMOUNT ENCLOSED**

**Total Amount**

Cut or tear on dotted line
**Hemerocallis**

**MAGNIFICENT HYBRID DAYLILIES**

These new hybrids have been developed to the extent that they produce more flowers to the stem than any other common plant, in colors ranging from the palest yellow to pinkish apricot through to deep orange-red.

The Daylily thrives in full sun or part shade. Once planted, requires practically no further care, growing in any kind of soil in any section of the country. They are completely hardy.

**Bay State**
Each 40c, Doz. $4.00
Enormous blooms of glistening yellow. The form of the flower is that of a wide-mouthed bell and the texture is excellent. Bay State blooms in July and grows over 3 feet tall.

**Cinnabar**
Each 50c, Doz. $5.00
Gorgeous blooms with a reddish cast. The toowy flowers are overlaid with coppery red markings and have a dark red throat. It is truly lovely in contrast with the pale yellow varieties. Blooms in mid-June and grows 3½ feet tall.

**Dr. Regel**
Each 40c, Doz. $4.00
One of the earliest of the Daylilies, and extremely fragrant. Its apricot-yellow flowers add great beauty to the foreground planting. Height about 18 inches. Blooms in late May and early June.

**George Yeld**
Each 50c, Doz. $5.00
A lovely bicolor, soft warm yellow with light red markings. Very striking planted as a specimen in light shade where the foundation plantings taper off. Blooms in late July. Height, 3½ feet.

**Hyperion**
Each 75c, Doz. $7.50
Acknowledged to be the finest Hemerocallis that is now obtainable at a moderate price. The flowers are fine citron-yellow, of large size, and long trumpet form, produced in great numbers on strong stems about 40 inches tall. Vigorous in growth, a single plant will soon make a strong clump. Hyperion is persistent in bloom through July and August, with a few flowers often appearing as late as Labor Day.

**I. A. Crawford**
Each 40c, Doz. $4.00
A lovely clear warm yellow with slightly fluted petals. The strong stems carry many buds in widely branched flower heads. A wonderful variety for the border. It looks especially well in light shade. Blooms in late May and early June. Height, 2½ to 3 feet.

**Kwanso flore-pleno**
Each 40c, Doz. $4.00
This really different variety is unique among Daylilies. Its double petalage makes up full-centered blooms of rich golden bronze, in marked contrast with the usual open trumpet flowers one expects in Daylilies. Blooms in July and August. 3 feet high.

**Mrs. W. H. Wyman**
Each 45c, Doz. $4.50
A late variety, Mrs. W. H. Wyman comes into flower after most of the Daylilies have stopped blooming, prolonging the season with lovely clusters of pale yellow Lilies. In full bloom August 1st. 3 feet tall.

**Ophir**
Each 50c, Doz. $5.00
Large clusters of deep yellow trumpet-shaped flowers, 25 or more to a stem. An American introduction which has had the distinction of receiving an award of Merit from the Royal Horticultural Society of England. Only because we have a large stock of this variety are we able to offer it at such an inexpensive price.

**Collection of Fine Daylilies**

Distinctly different varieties, each one labeled. Selected by us from the above list, and from many other equally outstanding varieties.

**Ten Varieties $3.00**
FOR an eye-filling display of rich, brilliant colors and graceful form, nothing quite equals Oriental Poppies during their period of flowering. They bloom in May and June, just after the Peonies have given their burst of color, and remain to bloom with the magnificent Hybrid Delphiniums. Their startling color effect and the satiny soft quality of the petals are fascinating almost beyond description.

Poppies are best set out in clumps of three or more, spaced 6 inches to a foot apart. They are adapted to most garden soils, but care should be taken to avoid low, wet spots. During the winter, a light loose covering is advisable to prevent extreme exposure, without, however, marring them down and smothering fall growth. Planting in August is definitely recommended, and we suggest that orders be mailed as quickly as possible. Poppies benefit greatly by becoming well established in the fall.

**Beauty of Livermore** Three $1.45, Doz. $4.75
Well formed flowers of good size of fine dark crimson with black blotches. Quite abundant in bloom.

**Cavalier** Three $1.75, Doz. $6.00
One of the largest Poppies in culture today. Flowers are huge blooms of deep crimson-scarlet, heavily marked with deeper tans appearing almost to be black. Flowers are distinctively crinkled.

**Enchantress** Three $1.50, Doz. $5.00
A lovely delicate shade of soft lilac-rose. One of the best Poppies, finest in its color class. A free flowering, strong growing plant that reaches perfection when grown in light shade.

**Gold of Ophir** Three $1.50, Doz. $5.00
A Poppies of medium height that comes to perfection after being established properly. Flowers are brilliant golden orange, this tone increasing with age.

**Henry Cayeux Improved** Three $1.50, Doz. $5.00
Quite a close approach to lavender, though more exactly described as a peculiar tint of ashes at roses. A different color in Poppies that is seen to best advantage if grown in light shade.

**Jeanne Mawson** Three $1.50, Doz. $5.00
An extremely attractive variety in a sparkling geranium-pink. Flowers are of moderate to large size, fairly open, graceful in appearance.

**PLANT POPPIES THIS FALL for a Gorgeous Display Next Spring**

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**Snowflake**

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**COLOR VIOLET**

One of each $1.95
Lulu A. Neeley

Brilliant oxblad-red flowers on strong stems of moderate height. A very pleasing color that has found favor, making it most popular.

May Sadler

Quite large flowers of salmon-pink, heavily marked at the base, both inside and out, with large black markings. These markings are inconspicuous on the exterior of the flower, but stand out to advantage in the interior of the blooms.

Mrs. Perry

One of the first of the pink varieties, though the color is more properly an apricot-pink, suffused orange. Quite reliable and a sturdy grower.

Olympia


Oriental

Tremendous cup-shaped blooms of brightest scarlet with large, purplish black blotches at the base of the petals, creating a wonderful contrast when the bloom opens fully. For startling color, few flowers can surpass their brilliant blooms.

Perry’s White

Flowers are fine satiny white with a crimson-maron or blotch at the base of each petal. Should be planted in a favored spot and given extra care. While this is the sturdiest of the whites, they do not grow as vigorously as plants of other colors.

Salmon Glow

The finest double Poppies, indeed often referred to as the "only" double Poppies. The flowers are exceptionally large, often measuring as much as 8 inches across, in an attractive salmon-orange shade, well set off by its upright habit of growth.

Sass Pink

No doubt one of the finest and largest of pink Poppies. Huge blooms of light delicate pink, with petals of crinkled texture. With larger stocks available, we are now able to offer this variety at a moderate price.

Snowflame

A sensational break in Poppies. The lower half of the flower is pure white; the upper half a flame-orange, creating a most unusual and brilliant effect. The orange band of the upper half of the petals varies considerably in each flower, helping to increase the charm of this distinctive variety.

Wonderkind

The finest cerise-pink Poppies, whose lovely color effect is heightened by the deep markings in the base. This variety is a fine, strong grower, with very large flowers on 3-ft. stems. A lovely plant for any garden.

Wurtembergia

Brilliant glowing rose-red. A color liked by many persons, for while it is a definite red, it is not a glaring tone.

Mixed Poppies

A carefully blended mixture containing a great number of varieties. You will enjoy the riot of color this fine assortment will produce in your next year’s garden.
GIANT ORIENTAL POPPIES

For an eye-filling display of rich, brilliant colors and graceful form, nothing quite equals Oriental Poppies during their period of flowering. They bloom in May and June, just after the Peonies have given their burst of color, and remain to bloom with the magnificent Hybrid Delphiniums. Their startling color effect and the satiny soft quality of the petals are fascinating almost beyond description.

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Three $1.50, Doz. $5.00
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**Henry Cayeux Improved**
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**PLANT POPPIES THIS FALL for a Gorgeous Display Next Spring**

**Collection**

**CAVALIER — OLYMPIA WONDERKIND**
One of each $1.50
Six of each $7.50

- **Lula A. Neeley**
  Three $1.35, Doz. $4.50
  Brilliant orange-red flowers on strong stems of moderate height. A very pleasing color that has found favor, making it most popular.

- **May Sadler**
  Three $1.35, Doz. $4.50
  Quite large flowers of salmon-pink, heavily marked at the base, both inside and out, with large black markings. These markings are conspicuous on the external of the flower, but stand out to advantage in the interior of the blooms.

- **Mrs. Perry**
  Three $1.35, Doz. $4.50
  One of the first of the pink varieties, though the color is more properly an apricot-pink, suffused orange. Quite reliable and a sturdy grower.

- **Olympia**
  Three $1.35, Doz. $4.50

- **Orientalis**
  Three $1.15, Doz. $3.75
  (Oriental Poppies) Tremendous cup-shaped blooms of brightest scarlet with large, purplish black blotches at the base of the petals, creating a wonderful contrast when the bloom opens fully. For starting color, few flowers can surpass their brilliant blooms.

- **Perry's White**
  Three $1.50, Doz. $5.00
  Flowers are fine satiny white with a crimson-maroon blotch at the base of each petal. Should be planted in a favored spot and given extra care. While this is the sturdiest of the whites, they do not grow as vigorously as plants of other colors.

- **Salmon Glow (Double)**
  Three $1.50, Doz. $5.00
  The finest double Poppies, indeed often referred to as the “only” double Poppies. The flowers are exceptionally large, often measuring as much as 8 inches across, in an attractive salmon-orange shade, well set off by its upright habit of growth.

- **Sass Pink**
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- **Snowflake**
  Three $1.75, Doz. $6.00
  A sensational break in Poppies. The lower half of the flower is pure white; the upper half a flame-orange, creating a most unusual and brilliant effect. The orange band of the upper half of the petals varies considerably in each flower, helping to increase the charm of this distinctive variety.

- **Wonderkind**
  Three $1.95, Doz. $6.50
  The finest cense-pink Poppies, whose lovely color effect is heightened by the deep markings in the base. This variety is a fine, strong grower, with very large flowers on 3-ft stems. A lovely plant for any garden.

- **Wurttembergia**
  Three $1.45, Doz. $4.75
  Brilliant glowing rose-red. A color liked by many persons, for while it is a definite red, it is not a glaring tone.

- **Mixed Poppies**
  Three $1.25, Doz. $4.00
  A carefully blended mixture containing a great number of varieties. You will enjoy the riot of color this fine assortment will produce in your next year's garden.
Madonna Lilies

The universally known and loved Candidum, one of the most beautiful of all the white Lilies that grace the garden, known throughout the world as a symbol of purity. As shown in the picture, the Madonna Lily has a heavy cluster of pure, pristine white, trumpet-like blooms, borne 3½ to 4 feet high on sturdy, attractively foliaged stalks. Candidums bloom in late June and early July and have traditionally been combined with the darker blue forms of Delphinium—an effect that has never failed to exact gasps of admiration. Here at Flowerfield we have combined them with Blue Giant Iris Kaempferi, a deep blue Iris of extreme beauty. The effect is truly lovely.

Lilium Candidum has been traditionally planted in August and September, for unlike other Lilies, it starts its leaf growth early in the fall, producing a rosette of leaves that protect the plant through the winter. Flowerfield is happy to offer Madonna Lilies for August planting. Plant them in a sunny, well-drained spot in any ordinary garden soil. They require shallow planting only, with the top of the bulb only an inch or two beneath the surface.

Each 50c, Doz. $5.00

We also have available a limited supply of mammoth double-nosed bulbs, giving two or more flower spikes each.

Each 75c, Doz. $7.50
DUTCH IRIS

If you want to give your garden only casual attention, but still gather great ormulums of lovely cut flowers, you can find nothing to serve you as well as Dutch Iris. They are finely cut orchid-like blooms, in a splendid range of white, yellow, blue, purple and occasional bronze tones. Set 4 inches deep and 6 inches to a foot apart.

Blue Horizon
Doz. 85c
Quite tall, with unusually large flowers. Standards are lovely light violet-blue; foils soft sky-blue, with a narrow orange stripe.

White Excelsior
Doz. 95c
Pure white throughout, with very broad foils of excellent substance for cut flowers. A strong, stocky growing variety.

Yellow Queen
Doz. 95c
An early flowering variety possessing quite a bit of fragrance. Both foils and standards are golden yellow. The stems are quite long.

Mixed Colors
Doz. 75c
A complete hand-made mixture of all varieties in a proper balance of color, and one of the best cut flower investments. Priced inexpensively to permit of a generous planting.

COLLECTION OF FOUR VARIETIES
If you wish a good assortment for border planting, in separate colors, we suggest this combination. Our choice of one variety each in dark blue, light blue, white and yellow, each separately packed and labeled.

40 bulbs—10 each of 4 separate colors—for $2.50